

Drive Time: 5, 10, 15 Minutes

	5 minutes				10 minutes				15 minutes			
Total Businesses:	1,339				11,140				29,917			
Total Employees:	13,865				178,271				481,621			
Total Residential Population:	34,109				239,268				652,525			
Employee/Residential Population Ratio:	0.41				0.75				0.74			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	23	1.7%	108	0.8%	156	1.4%	1,277	0.7%	446	1.5%	3,089	0.6%
Construction	138	10.3%	1,082	7.8%	746	6.7%	8,161	4.6%	1,876	6.3%	16,805	3.5%
Manufacturing	35	2.6%	677	4.9%	495	4.4%	18,872	10.6%	1,224	4.1%	40,680	8.4%
Transportation	77	5.8%	975	7.0%	345	3.1%	5,488	3.1%	742	2.5%	15,554	3.2%
Communication	10	0.7%	16	0.1%	79	0.7%	768	0.4%	272	0.9%	6,602	1.4%
Utility	5	0.4%	14	0.1%	27	0.2%	566	0.3%	68	0.2%	2,078	0.4%
Wholesale Trade	57	4.3%	781	5.6%	604	5.4%	13,643	7.7%	1,533	5.1%	30,438	6.3%
Retail Trade Summary	276	20.6%	2,386	17.2%	2,204	19.8%	35,796	20.1%	5,752	19.2%	83,193	17.3%
Home Improvement	13	1.0%	42	0.3%	104	0.9%	1,140	0.6%	267	0.9%	3,170	0.7%
General Merchandise Stores	8	0.6%	136	1.0%	62	0.6%	3,157	1.8%	128	0.4%	5,067	1.1%
Food Stores	37	2.8%	365	2.6%	228	2.0%	3,670	2.1%	565	1.9%	10,174	2.1%
Auto Dealers, Gas Stations, Auto Aftermarket	42	3.1%	215	1.6%	260	2.3%	2,730	1.5%	604	2.0%	7,520	1.6%
Apparel & Accessory Stores	12	0.9%	24	0.2%	217	1.9%	2,082	1.2%	494	1.7%	3,353	0.7%
Furniture & Home Furnishings	16	1.2%	38	0.3%	189	1.7%	2,494	1.4%	539	1.8%	5,994	1.2%
Eating & Drinking Places	85	6.4%	1,131	8.2%	588	5.3%	9,338	5.2%	1,662	5.6%	28,608	5.9%
Miscellaneous Retail	63	4.7%	435	3.1%	556	5.0%	11,185	6.3%	1,493	5.0%	19,307	4.0%
Finance, Insurance, Real Estate Summary	114	8.5%	538	3.9%	1,287	11.6%	15,884	8.9%	3,377	11.3%	39,803	8.3%
Banks, Savings & Lending Institutions	32	2.4%	197	1.4%	269	2.4%	3,384	1.9%	692	2.3%	7,681	1.6%
Securities Brokers	2	0.1%	2	0.0%	217	1.9%	2,882	1.6%	517	1.7%	7,319	1.5%
Insurance Carriers & Agents	24	1.8%	75	0.5%	256	2.3%	2,599	1.5%	652	2.2%	10,257	2.1%
Real Estate, Holding, Other Investment Offices	56	4.2%	264	1.9%	545	4.9%	7,019	3.9%	1,516	5.1%	14,546	3.0%
Services Summary	519	38.8%	6,160	44.4%	4,603	41.3%	68,042	38.2%	13,124	43.9%	218,396	45.3%
Hotels & Lodging	15	1.1%	1,107	8.0%	68	0.6%	2,456	1.4%	177	0.6%	9,536	2.0%
Automotive Services	82	6.1%	1,415	10.2%	399	3.6%	7,573	4.2%	912	3.0%	10,494	2.2%
Motion Pictures & Amusements	29	2.2%	656	4.7%	182	1.6%	3,140	1.8%	641	2.1%	10,892	2.3%
Health Services	35	2.6%	383	2.8%	578	5.2%	11,480	6.4%	1,711	5.7%	46,066	9.6%
Legal Services	6	0.4%	5	0.0%	332	3.0%	3,195	1.8%	835	2.8%	10,047	2.1%
Education Institutions & Libraries	27	2.0%	873	6.3%	238	2.1%	7,596	4.3%	745	2.5%	26,381	5.5%
Other Services	325	24.3%	1,721	12.4%	2,806	25.2%	32,602	18.3%	8,103	27.1%	104,980	21.8%
Government	61	4.6%	1,128	8.1%	342	3.1%	9,145	5.1%	752	2.5%	20,359	4.2%
Other	23	1.7%	2	0.0%	252	2.3%	631	0.4%	753	2.5%	4,626	1.0%
Totals	1,338	100.0%	13,865	100.0%	11,140	100.0%	178,271	100.0%	29,919	100.0%	481,621	100.0%

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

Business Summary by NAICS Codes

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	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	1	0.0%	13	0.1%	353	0.2%	33	0.1%	495	0.1%
Mining	0	0.0%	0	0.0%	6	0.1%	42	0.0%	26	0.1%	614	0.1%
Utilities	0	0.0%	0	0.0%	4	0.0%	17	0.0%	15	0.1%	847	0.2%
Construction	145	10.8%	1,081	7.8%	804	7.2%	8,514	4.8%	2,071	6.9%	18,148	3.8%
Manufacturing	38	2.8%	696	5.0%	501	4.5%	18,092	10.1%	1,214	4.1%	37,636	7.8%
Wholesale Trade	54	4.0%	677	4.9%	583	5.2%	12,178	6.8%	1,494	5.0%	28,820	6.0%
Retail Trade	185	13.8%	1,233	8.9%	1,570	14.1%	26,279	14.7%	3,982	13.3%	53,597	11.1%
Motor Vehicle & Parts Dealers	35	2.6%	172	1.2%	197	1.8%	2,405	1.3%	435	1.5%	6,601	1.4%
Furniture & Home Furnishings Stores	6	0.4%	15	0.1%	76	0.7%	1,611	0.9%	210	0.7%	2,862	0.6%
Electronics & Appliance Stores	8	0.6%	31	0.2%	112	1.0%	911	0.5%	322	1.1%	3,364	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	13	1.0%	42	0.3%	110	1.0%	1,213	0.7%	274	0.9%	3,219	0.7%
Food & Beverage Stores	38	2.8%	363	2.6%	227	2.0%	3,570	2.0%	559	1.9%	9,369	1.9%
Health & Personal Care Stores	12	0.9%	110	0.8%	149	1.3%	7,811	4.4%	381	1.3%	11,160	2.3%
Gasoline Stations	7	0.5%	43	0.3%	63	0.6%	325	0.2%	169	0.6%	918	0.2%
Clothing & Clothing Accessories Stores	16	1.2%	30	0.2%	260	2.3%	2,351	1.3%	596	2.0%	3,868	0.8%
Sport Goods, Hobby, Book, & Music Stores	11	0.8%	33	0.2%	83	0.7%	1,088	0.6%	236	0.8%	2,781	0.6%
General Merchandise Stores	8	0.6%	136	1.0%	62	0.6%	3,157	1.8%	128	0.4%	5,067	1.1%
Miscellaneous Store Retailers	26	1.9%	185	1.3%	206	1.8%	1,269	0.7%	597	2.0%	3,253	0.7%
Nonstore Retailers	5	0.4%	73	0.5%	26	0.2%	568	0.3%	73	0.2%	1,135	0.2%
Transportation & Warehousing	70	5.2%	935	6.7%	312	2.8%	5,272	3.0%	652	2.2%	14,643	3.0%
Information	19	1.4%	51	0.4%	175	1.6%	3,366	1.9%	655	2.2%	15,881	3.3%
Finance & Insurance	60	4.5%	277	2.0%	776	7.0%	11,225	6.3%	1,921	6.4%	27,901	5.8%
Central Bank/Credit Intermediation & Related Activities	33	2.5%	199	1.4%	281	2.5%	3,404	1.9%	714	2.4%	7,732	1.6%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	3	0.2%	3	0.0%	238	2.1%	5,134	2.9%	550	1.8%	9,753	2.0%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	24	1.8%	75	0.5%	256	2.3%	2,687	1.5%	657	2.2%	10,416	2.2%
Real Estate, Rental & Leasing	72	5.4%	591	4.3%	593	5.3%	9,543	5.4%	1,605	5.4%	16,496	3.4%
Professional, Scientific & Tech Services	76	5.7%	289	2.1%	1,109	10.0%	17,344	9.7%	3,249	10.9%	46,277	9.6%
Legal Services	10	0.7%	5	0.0%	369	3.3%	3,356	1.9%	936	3.1%	10,611	2.2%
Management of Companies & Enterprises	2	0.1%	35	0.3%	13	0.1%	271	0.2%	25	0.1%	1,154	0.2%
Administrative & Support & Waste Management & Remediation Services	73	5.5%	508	3.7%	519	4.7%	6,401	3.6%	1,443	4.8%	20,037	4.2%
Educational Services	30	2.2%	872	6.3%	266	2.4%	7,394	4.1%	812	2.7%	25,474	5.3%
Health Care & Social Assistance	64	4.8%	710	5.1%	886	8.0%	17,229	9.7%	2,575	8.6%	73,028	15.2%
Arts, Entertainment & Recreation	26	1.9%	644	4.6%	145	1.3%	2,777	1.6%	503	1.7%	11,123	2.3%
Accommodation & Food Services	102	7.6%	2,250	16.2%	669	6.0%	11,892	6.7%	1,861	6.2%	38,301	8.0%
Accommodation	15	1.1%	1,107	8.0%	68	0.6%	2,456	1.4%	177	0.6%	9,536	2.0%
Food Services & Drinking Places	86	6.4%	1,142	8.2%	601	5.4%	9,436	5.3%	1,684	5.6%	28,765	6.0%
Other Services (except Public Administration)	235	17.6%	1,770	12.8%	1,593	14.3%	10,012	5.6%	4,252	14.2%	25,679	5.3%
Automotive Repair & Maintenance	53	4.0%	500	3.6%	288	2.6%	1,893	1.1%	658	2.2%	3,803	0.8%
Public Administration	61	4.6%	1,128	8.1%	344	3.1%	9,272	5.2%	761	2.5%	20,717	4.3%
Unclassified Establishments	26	1.9%	121	0.9%	261	2.3%	797	0.4%	768	2.6%	4,755	1.0%
Total	1,339	100.0%	13,865	100.0%	11,142	100.0%	178,271	100.0%	29,917	100.0%	481,621	100.0%

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